

Business description



- Musicinfo offers AI powered music distribution, promotion and technology services for the whole music industry value chain
- Musicinfo has already distributed over 54,000 music tracks of over 5000 artists from over 100 countries to music services worldwide. CAC (Customer acquisition cost) ~33€
- Experienced team with musicologists, senior developers and decades of business experience

Product differentiation



- One of the World's widest music distribution in Mainland China (2nd largest digital music market in the World)
- First in the world interactive AI powered music promotion and label assistant bringing productivity leap
- Deep AI analysis of music developed by trained musicologists
- First in the world music wellbeing solution with smart watches in development
- In house tech team and scalable technology. Competitors use 3rd party solutions

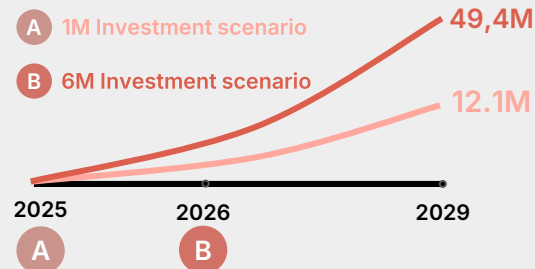
Financials



Facts

- Forecast scenario A 100 000 Artists
- Forecast scenario B 175 000 Artists

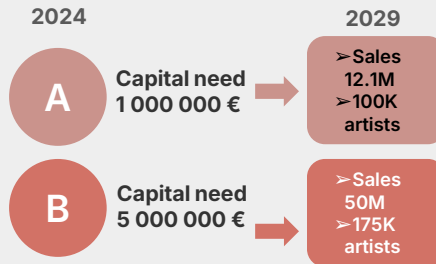
Forecasted figures A vs. B



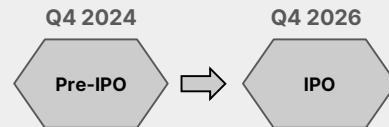
Investment opportunity



Scenarios



IPO option in 2 years



Founder and contact details

Kari Halttunen CEO | Music.Info Finland Oy | kari@musicinfo.io
+358 50 340 9911